

**MATTHEW ALAN CAMPBELL**  
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***EDUCATION***

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- 2019      **Ph.D. in Ethnomusicology with Interdisciplinary Specialty in Folklore**  
The Ohio State University  
Dissertation: *Reel-to-Real: Intimate Audio Epistolarity During the Vietnam War*  
Advisor: Dr. Ryan T. Skinner
- 2004      **Bachelor of Arts in Music (Theory & Composition)**  
Whitman College  
Advisor: John David Earnest

***ACADEMIC APPOINTMENTS***

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- 2023-Present    **Assistant Program Director**  
Performance Studies, School of Performance, Visualization and Fine Arts, Texas  
A&M University
- 2022-Present    **Lecturer**  
School of Performance, Visualization and Fine Arts, Texas A&M University
- 2015-2015      **Lecturer**  
School of Music, The Ohio State University
- 2010-2011      **Lecturer**  
School of Music, The Ohio State University
- 2011-2013      **Graduate Research Associate**  
School of Music, The Ohio State University
- 2009-2014      **Graduate Teaching Associate**  
School of Music, The Ohio State University

***PROFESSIONAL POSITIONS***

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- 2022-Present    **Lecturer/Associate Program Director**  
Texas A&M University, School of Visualization, Performance and Fine Arts.  
Designed and taught course in ethnomusicology, popular music studies and  
American history, including History of Rock (215 students) and Music in World  
Cultures (100 students).
- 2021-2022      **Data & Design Consultant**

CosMic Karaoke. Designed and evaluated features for virtual-reality karaoke software and public performance environments employing real-time spectrographic transformation and mo-cap, Los Angeles, CA.

- 2021-2022 **Qualitative Researcher & Teaching Associate**  
Sea Insight, Inc. Assisted in course design; composed literature reviews; created class materials for professional course of psychoanalytic theory and philosophy of mind; assisted in manuscript translation for monograph on embodied trauma therapy.
- 2020 **Census Field Supervisor Assistant & Enumerator**  
United States Census Bureau. Led teams in survey-based, Group Quarters Enumeration efforts as part of the 2020 Census's Non-Response Follow-Up (NRFU) Operation. Due to high performance, recruited for out-of-state "strike teams" in Alabama & Georgia to aid NRFU operations particularly crippled by Covid-19.
- 2018-2019 **Research Assistant**  
Dr. Danielle Fosler-Lussier. Archival research examining and cataloging artifacts, news media, personal correspondence, meeting notes, attendance ledgers, and political speeches, from women's community music ensembles from 1915 to 1975.
- 2008-2009 **Music Supervisor**  
Musync, Inc. Compiled playlists of musical cues to match television and film scenes, based on mood, cultural genre, tempo, textural density, etc.; negotiated licensing details concerning selections. San Francisco, CA.
- 2007-2010 **Copywriter & Label Liaison**  
n5MD Record Label. Composed artist biographies and album descriptions for press packets and web content based on artist interviews, critical listening. Oakland, CA.
- 2008-2009 **Artist Liaison & Tour Manager**  
YONAS Media. Wrote material for press packets, assisted in recording sessions, and organized international tours for artists associated with the managerial side of the company.
- 2004-2009 **Manager, Genre Editor, Music Analyst**  
Soundflavor, Inc. A music information retrieval technology company focused on expert-listener data collection for use in algorithm-driven, user-end music recommendation engines. Developed new primary and sub-genres

categorizations, specializing in electronica, classical, “world” and “indie;” managed analysts specializing in these genres. Analyzed and catalogued the historical, musical, and cultural elements of individual songs/ movements.

2007-2009 **QA Department Head, Music Operations**  
Soundflavor, Inc. Created new musical attribute categories/algorithm variables, including instrument families, lyrical subjects and moods, subgenres, rhythmic textures. Tested and assisted in the design of website features, website/app UI, recommendation algorithms and heuristics.

2006-2009 **Senior Trainer, Music Operations**  
Soundflavor, Inc. Designed and implemented methods for training new employees in the skills of aural identification, textual analysis, metadata confirmation, etc. Researched, composed, and compiled multimedia resources on hundreds of musical instruments, lyrical subjects, production techniques and other musically relevant subjects.

## RESEARCH

### FELLOWSHIPS, GRANTS & AWARDS

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- 2023 Event Co-Sponsorship Grant for *LoreFest*, Texas A&M Institute of Data, Texas A&M University, \$1000
- 2023 Event Co-Sponsorship Grant for *LoreFest*, Race & Ethnic Studies Institute, Texas A&M University, \$500
- 2023 The Interdisciplinary Collaboration Grant for *Performing Craft: Artisanal Knowledge Systems, Indigeneity, and Identity*, School of Performance, Visualization and Fine Arts, Texas A&M University, \$5000
- 2023 Proposal for Turntablism Station, Performance Studies Program Committee, School of Performance, Visualization and Fine Arts, Texas A&M University, \$5000
- 2023 The Interdisciplinary Collaboration Grant for organization of the first annual *Brazos Valley LoreFest*, Texas A&M University, School of Performance, Visualization and Fine Arts, \$5000.
- 2019 John and Zoe Johnstone Endowed Fund Award for outstanding achievement in musicology, The Ohio State University, \$3000.
- 2016 Ethnomusicology Field Research Grant for archival research in Washington, D.C., The Ohio State University, \$2400.

- 2015 Graduate Student Research Grant, Mershon Center for International Security Studies, The Ohio State University, \$5000.
- 2013 Outstanding Achievement by a Graduate Student, School of Music, The Ohio State University.
- 2013 Ethnomusicology Field Research Grant for ethnographic and archival research in Reykjavik and Keflavik, Iceland, The Ohio State University, \$2400.
- 2012 Arts & Humanities Graduate Research Small Grant for conference presentation in Oxford, UK, The Ohio State University, \$500.
- 2012 School of Music Graduate Student Travel Grant, The Ohio State University, \$250.
- 2011 Richard Bjornson Graduate Essay Prize, Honorable Mention, Comparative Studies, The Ohio State University, "'Not Soundin' like Yourself': Thoughts on the Adaptation of Other Communicative Genres in the Formation of an Auditory Media Ideology during the Vietnam War."

### ***SCHOLARLY PRESENTATIONS***

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#### **Conference Presentations and Posters**

- 2023 "Mobile Listening: Playlisting in the Age of A.I.," Paper presented at Music & Movie Making in Texas Conference, College Station, TX, April 22.
- 2020 "Reining-In the Real: Technical Difficulties, Metamediation, and Childhood Excess as Affective Anchors in Vietnam-Era Audio Epistolarity," Paper presented at Society for Ethnomusicology Virtual Annual Meeting, October 31.
- 2017 "Crossing the Concertina Wire: Icelandic-American Pop-Performance Relations On and Off Keflavik Naval Base During the Cold War," Paper presented at the Music and Diplomacy Conference, Tufts and Harvard Universities, Medford, MA, March 2.
- 2016 "'Not Soundin' Like Yourself': Distancing Through Vocal Play and the Terror of 'Not Knowing' in Reel-to-Reel Tape Exchange," Paper presented at the IU/OSU Folklore and Ethnomusicology Graduate Student Conference on "Embodied Expression," The Ohio State University, Columbus, OH, April 23.
- 2012 "Affective Traces: Sounds of Intimacy and the Phenomenology of the Voice in Amateur Tape Exchange during the Vietnam Conflict," Paper presented at the British Forum for Ethnomusicology's 2012 Annual One Day Conference held at the Pitt Rivers Museum, University of Oxford, Oxford, UK, November 24.

- 2012 "The Body Speaks: Filling the Gestural Gap in Ethnographic Analysis," Paper presented at the American Musicological/Society for Ethnomusicology/Society for Music Theory Annual Conferences, New Orleans, LA, November 2.
- 2012 "Reel-to-Real: Sounds of Intimacy and the Phenomenology of the Voice in Amateur Tape Exchange during the Vietnam Conflict," Paper presented at the American Folklore Society Annual Conference, New Orleans, LA, October 24.
- 2012 "Affective Traces: Sounds of Intimacy and the Phenomenology of the Voice in Amateur Tape Exchange during the Vietnam Conflict," Paper presented at IU/OSU Folklore and Ethnomusicology Graduate Student Conference, The Ohio State University, February 17.
- 2011 "When Words Fail: A Methodological Investigation of Gesture in the Narrative Reconstruction of Trance-Like States," Poster presented at the 2011 SEM/CORD Joint National Conference, Philadelphia, PA, November 18.
- 2011 "Eyeblinks as an Index of Attentional Chunking in Music Listening," Poster presented at the Society for Music Perception and Cognition Conference, Eastman School of Music, University of Rochester, Rochester, NY, August 11.
- 2011 "'Gotta Keep It Loose': A Processual Performance Analysis of Live Band Karaoke in Central Ohio," Paper presented at Midwest Chapter of the Society for Ethnomusicology 2011 Annual Conference: "Music in Everyday Life," Bowling Green University, Bowling Green, OH, April 9, 2011 and, at the IU/OSU Folklore and Ethnomusicology Graduate Student Conference on "Mediating Culture," Indiana University, Bloomington, IN, March 11.

### **Conference Panels Organized**

- 2017 "Ethnomusicologists in the Archive: Perils and Potentials," Panel organized and chaired for the Society for Ethnomusicology Annual Conference, Denver, CO, October 28.
- 2016 "Making Music: Festival, Text, and Object," Panel organized and curated for the IU/OSU Folklore and Ethnomusicology Graduate Student Conference, The Ohio State University, April 22.

### **Invited Lectures**

- 2023 "Mobile Listening: A.I. and Sonic Spaces," Performing the City (PERF 454), Texas A&M University.

- 2012 "Reel-to-Real: Sounds of Intimacy and the Phenomenology of the Voice in Amateur Tape Exchange During the Vietnam Conflict," Lectures in Musicology, The Ohio State University.
- 2012 "'Gotta Keep It Loose': A Processual Performance Analysis of Live Band Karaoke in Central Ohio," Lectures in Musicology, The Ohio State University.

### **PUBLICATIONS**

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- 2019 *Reel-to-Real: Intimate Audio Epistolarity During the Vietnam War*  
Dissertation: The Ohio State University

### **ONGOING EVENTS**

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- 2023 Co-Founder/Organizer, *LoreFest*, School of Performance, Visualization & Fine Arts, Texas A&M University, October 26 – October 28.
- 2023 Co-Founder/Organizer, *Performance Series*, Performance Studies, School of Performance, Visualization and Fine Arts, Texas A&M University, September 6 – November 29.

### **CREATIVE EVENTS**

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- 2023 Co-Sponsor, *Hindustani/Carnatic Fall Concerts*, Society for the Promotion of Indian Classical Music And Culture Amongst Youth, Texas A&M University, October 20 – October 22.
- 2023 Co-Organizer, *Student Artist Listening Party*, Performance Studies, School of Performance, Visualization and Fine Arts, Texas A&M University, September 21.
- 2023 Co-Organizer, *That Band Honey*, Performance Studies, School of Performance, Visualization and Fine Arts, Texas A&M University, September 4.
- 2023 Co-Organizer, *Pirai Vaca Class Visit*, Performance Studies, School of Performance, Visualization and Fine Arts, Texas A&M University, July 10.
- 2023 Co-Organizer, *Hullapalooza Music Festival*, Performance Studies, School of Performance, Visualization and Fine Arts, Texas A&M University, April 16.
- 2023 Founder/Organizer, *First Annual Silent Disco: 100 Years of Dance*, Performance Studies, School of Performance, Visualization and Fine Arts, Texas A&M University, April 20.

### **MEDIA APPEARANCES**

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- 2023 "Noise/Music," *Zombie Hour*, KANM, College Station, TX, April 11.
- 2021 "Mixtape: The Wandering Soul," *Radiolab*, WNYC, New York, NY, November 5.

### **RESEARCH ASSISTANCE**

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- 2014 **Graduate Advisor, American Religious Sounds Project**  
Dr. Isaac Weiner. Led an undergraduate team in the recording, editing, interpretive tagging, and geo-mapping of religious sounds in the global Midwest.
- 2013 **Graduate Research Associate, The Ohio State University**  
Dr. Graeme Boone, Spring 2013. Compiled and analyzed research for an upcoming manuscript relating Affect Studies to Renaissance aesthetics and ethics.
- 2012 **Graduate Research Associate, The Ohio State University**  
Dr. Danielle Fosler-Lussier, Autumn 2012. Research and manuscript preparation for monograph on musical diplomacy in the context of Cold War-era international relations.
- 2011-2012 **Graduate Research Associate, The Ohio State University**  
Dr. Ryan Skinner, Autumn 2011, Winter 2011, Spring 2012. Article preparation on music piracy and Afropolitanism in Malian art worlds; manuscript assistance for post-colonial Malian music and politics; course creation for seminar on Existential & Phenomenological Ethnomusicology.

### **RESEARCH AND TEACHING FIELDS**

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**Disciplines:** Ethnomusicology, Performance Studies, Folklore Studies, Sound Studies, Cultural Anthropology

**Specializations:** Popular Music Studies, Music Cognition, Gesture Studies, Affect Studies, Existential/Phenomenological Anthropology, Audience/Reception Studies, Media Studies, Participatory Cultures, Icelandic Music, Cassette Cultures, Epistolary Studies, Military Communications, Music in the Everyday

## **TEACHING**

### **COURSES TAUGHT**

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**Lecturer - Texas A&M University (2022-present)**  
History of Rock (PERF 226)  
Music Cultures of the World (ANTH/PERF 324)  
Performance in World Cultures (PERF 301)

**Teaching Associate - Northwest Alliance for Psychoanalytic Study (2022)**  
Understanding Unformulated Experience and Relational Field Theory

**Lecturer - The Ohio State University (2010, 2011, 2014)**  
History of Rock 'n' Roll (MUS 2252)  
The World of Music (MUS 3351)  
Music Cultures of the World (MUS 2250)

**Graduate Research Associate - The Ohio State University (2011)**  
Existential Ethnomusicology (MUS 780, Graduate Seminar)

**Graduate Teaching Associate - The Ohio State University (2009-2015)**  
The World of Music (MUS 3351)  
African American Music History (AFAM/MUS 3551)  
Music Cultures of the World (MUS 2250)  
History of Rock 'n' Roll (MUS 2252)

### **COURSES DESIGNED**

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**Lecturer - Texas A&M University (2022-present)**  
Global Hip Hop (MUSC 323). "Examination of global and diasporic networks of hip hop music and culture; emphasis on the musical, visual, embodied, and intellectual artistic expressions of hip hop; discussion of hip hop's engagement with youth culture, politics, activism, media and industry, identity, and historical contexts." (Approved February 3, 2023).

### **HONORS COURSE CONTRACTS**

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Dhingra, Monica. Honors Course Contract for "Music Cultures of the World" (ANTH/PERF 324): "Music as Care: Music Therapy in Bryan/College Station," Spring 2023.

Pawson, Adam. Honors Course Contract for "Music Cultures of the World" (ANTH/PERF 324): "Connecting Musicians and Music-Lovers," Spring 2023.

Prasad, Santosh. Honors Course Contract for "Music Cultures of the World" (ANTH/PERF 324): "Dance and Danger," Spring 2023.

Divekar, Anika. Honors Course Contract for "Music Cultures of the World" (ANTH/PERF 324): "Communities of Music," Fall 2022.

## **SERVICE**

### **UNIVERSITY SERVICE**

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2023-present Faculty Co-Advisor, KANM Student Radio (Student Organization), Texas A&M University

2022-present Faculty Advisor, Wreckin' Raas (Student Organization), Texas A&M University



2022-present	Faculty Advisor, Album of the Week (Student Organization), Texas A&M University
2014-2015	Co-Founder, Music and Sound Studies Faculty/Student Working Group, The Ohio State University
2014-2015	Co-Founder, Performance/Politics Faculty/Student Working Group, The Ohio State University
2009-present	Founder, EMIC: Interdisciplinary Interest Group Exploring Expressive Culture, The Ohio State University

### ***SCHOOL & DEPARTMENTAL SERVICE***

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2023-Present	Member, Performance Studies Program Committee, Texas A&M University
2022-present	Member, Visual, Material, and Performance Cultures Speaker Series Committee, Texas A&M University
2022-present	Member, Visual, Material, and Performance Cultures Cluster, Texas A&M University
2022-present	Member, School of Performance, Visualization, and Fine Arts, Music Technology Cluster, Texas A&M University
2022-present	Member, School of Performance, Visualization, and Fine Arts, Music and Sound Curriculum Committee, Texas A&M University
2022-present	Member, School of Performance, Visualization, and Fine Arts, Media Cultures Curriculum Committee, Texas A&M University
2009-2015	Member, The Cognitive Ethnomusicology Laboratory, The Ohio State University
2009-2015	Member, The Cognitive and Systematic Musicology Laboratory, The Ohio State University
2009-2015	Member, Folklore Student Association, The Ohio State University

### ***COMMUNITY SERVICE***

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2015-2019	Steering Committee; Volunteer. The Vera Project, non-profit arts organization, venue, and workspace focused on youth engagement in Seattle's independent music scene through classes, concerts, and community events. Seattle, WA.
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2000-2002 Co-founder, Organizer & Fund-Raiser, Whitman College AIDS Walk,  
Walla Walla, WA.

## **PROFESSIONAL EXPERIENCE**

### ***RELATED PROFESSIONAL TRAINING***

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2023 STRIDE: Faculty Hiring Training  
(Completed: January 25)

2023 STRIPE: Promotion and Tenure Evaluation Training  
(Completed: January 22)

2022 Faculty Advisor Training  
(Completed October 22)

2023 Data Analyst Nanodegree, Udacity  
(In-Progress, July 2023)

2021 Python 3 Certification, Codecademy Pro  
(Completed: March 2021)

2020 SQL Certification, Codecademy Pro  
(Completed: December 2020)

### ***MEMBERSHIPS***

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Society for Ethnomusicology  
American Folklore Society  
American Musicological Society  
International Association for the Study of Popular Music (US)  
Popular Culture Association

### ***LANGUAGES***

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English - native language  
Spanish - basic reading  
French - basic reading

### ***REFERENCES***

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Available upon request.